

# Health Care

## Health Care

**Health Plan** allows a business to put together a clear sense of direction and to articulate the specific actions required to achieve business goals. In larger organisations it is possible to downstream the required actions to line staff, who will carry out specific tasks and ensure that the business performs well at a micro level. In smaller organisations this is often not possible and key strategists may also need to operate at lower levels to achieve the agreed business goals.

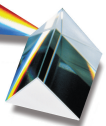
So how does a smaller company follow the roadmap when execution capability does not exist within the business? Having decided that certain strategies need to be followed, how do the processes get created to allow the management team to execute these strategies? *Prism Management Services Ltd.* can provide a wide range of services in this area through its **Health Care** product.

It is often stated that a business is simply the sum of its processes. In order for the business to run efficiently it must constantly look at its processes to eliminate waste and maximise productivity.

**Health Care** can be availed of after a **Health Check** or a **Health Plan**. It is the execution phase of creating and maintaining a healthy business, once issues requiring internal action have been identified. It includes any or all of the following options:

- Building or redefining business processes
- Developing an appropriate management structure
- Creating an appropriate financial structure/restructure
- Implementing a change management system
- New product development
- Creation of Marketing Campaigns
- Project or program management
- Job profiling & developing sustainable training mechanisms
- Creating mechanisms for performance appraisal and productivity measurement.
- Using information technology to create business efficiency

**Health Care** offers clients the opportunity for long-term partnership with *Prism Management Services Ltd.* focused on creating and maintaining operational and financial efficiency. Following a concentrated period addressing core issues, client companies may avail of ongoing **Health Care** on a retainer basis.



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